

February 4, 2008

Sage Software #1 in Canada...Again!

Led By Strength Of Sage Accpac ERP And Simply Accounting by Sage Market Share, Sage Software Again Ranked As #1 SMB Enterprise Application Vendor In Canada

On February 4th, Sage Software announced that for the second consecutive year, *IDC Canada* has ranked the company as the leading provider of enterprise application software to small and medium-sized businesses throughout Canada, based on revenue figures researched by IDC for calendar 2006. The report, entitled "Canadian Enterprise Applications 2006 Vendor Shares," confirms that Sage Software maintains its position as the leading provider of Enterprise Resource Management (ERM), Customer Relationship Management (CRM), and Supply Chain Management (SCM) applications to SMB's in Canada, exceeding Microsoft®, Intuit®, Infor®, Lawson®, Epicor®, and others. Media coverage of the news was extensive, including this article by Editorial Director Tracey Schelmetic, posted to *TMCnet.com*.

February 04, 2008

Sage Ranked Tops for Enterprise SBM Software in Canada

By [Tracey E. Schelmetic](#), Editorial Director,
Customer Interaction Solutions magazine

Enterprise SMB software provider Sage Software announced today that for the second consecutive year, IDC ([News - Alert](#)) Canada has ranked the company as "the leading provider of enterprise application software to small and mid-sized businesses (SMBs)¹ throughout Canada, based on revenue figures researched by IDC for calendar 2006." The report, entitled "Canadian Enterprise Applications 2006 Vendor Shares," confirms that Sage Software ([News - Alert](#)) maintains its position as the leading provider of enterprise resource management (ERM), customer relationship management (CRM), and supply chain management (SCM) applications to SMBs in Canada, exceeding Microsoft ([News - Alert](#)), Intuit, Infor, Lawson, Epicor and others for those solutions categories. Sage Software was previously ranked number one in a similar report published in October 2006, based on revenue figures researched by IDC Canada for calendar year 2005.

According to the IDC report, "Sage is the leading vendor in the Canadian small and medium-sized customer (SMB) segment. Sage's Canadian operations have maintained their SMB market leadership with its strong [Sage] Accpac and Simply Accounting financial applications. Investments in CRM, both SageCRM and [Sage] SalesLogix, are also beginning to have a positive impact on the vendor's market presence in Canada. Sage targets industries such as accounting (professional services based), as well as a broad spectrum of small businesses including hospitality, construction, manufacturing, and real estate. Sage promotes its long term relationship with charter accountants and usage of its products in colleges and university courses. In the SMB space, Sage has strong presence amongst customers via its presence in education and with professional organizations, such as the Canadian Management Association. The success of Sage Accpac can be attributed to on-going customer and user familiarity with the product."

"This report is further, strong proof of our ongoing market leadership and continued strong growth in Canada," said Laurie Schultz, Sage Software general manager for the Sage Accpac and Simply Accounting by Sage business unit. "In a very competitive marketplace, this #1 ranking from an independent third party is clearly a testament to the strength of our solutions, well-established business partner channel, and loyal client base, and certainly bodes well for our continued market leadership with SMBs across Canada."

For more information about Sage Software, visit their Web site at www.sagesoftware.com.